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Reg. No. : .....

**D 2246**

**Q.P. Code : [D 11 PCDF 06]**

(For the candidates admitted during 2011 onwards)

**M.Sc. DEGREE EXAMINATION, MAY 2014.**

**Second Year**

**CDF**

**CAD IN FASHION DESIGNING**

**Time : Three hours**

**Maximum : 100 marks**

**Answer any FIVE questions.**

**(5 × 20 = 100)**

1. Explain about coreldraw development of design for surface decoration.
2. Explain about computer pattern making.
3. Describe about computer aided colour matching.
4. Explain about ware house storage system.
5. Explain about CAD in cloth design.
6. Explain about computer colour graphics.

7. Discuss about bank LECTRA software's enterprise resource planning.
  8. Describe about by using computer creating jacquard design.
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Reg. No. : .....

**D 2245**

**Q.P. Code : [D 11 PCDF 05]**

(For the candidates admitted during 2011 onwards)

M.Sc. DEGREE EXAMINATION, MAY 2014.

First Year

CDF

INTERNATIONAL TRADE AND DOCUMENTATION

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Describe in detail about International trade.
2. Discuss about the types of documents related to goods.
3. Explain in detail about split up license.
4. Explain in detail about fashion focus on textile fibers and fabric.
5. Discuss about advantages of trade shows and fairs to textile and apparel industry.

6. Describe about code number.
  7. Explain about port procedures.
  8. Describe about the clearance export cargo shipment.
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Reg. No. : .....

D 2247

Q.P. Code : [D 11 PCDF 07]

(For the candidates admitted from 2011 onwards)

M.Sc. DEGREE EXAMINATION, MAY 2014.

Second Year

CDF

TECHNICAL TEXTILE

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Describe about scope of technical textile.
2. Discuss briefly about calendaring process and its methods.
3. Explain about geo-textile in road way.
4. Describe about water proof fabric.
5. Discuss about methods of collecting nano fibres.

6. Explain about intelligent textile and its application.
  7. Explain about application textile in medical product.
  8. Explain about intelligent textiles.
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Reg. No. : .....

D 2248

Q.P. Code : [D 11 PCDF 08]

(For the candidates admitted during 2011 onwards)

M.Sc. DEGREE EXAMINATION, MAY 2014.

Second Year

CDF

APPAREL QUALITY STANDARDS AND  
IMPLEMENTATION

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Discuss about total importance of quality standards.
2. Describe about co-labeling standards.
3. Explain about sewing defects, causes and remedies.
4. Explain about dry cleaning using ozone.
5. Describe about sewing quality tools

6. Explain about eco-specification in garment industry.
  7. Describe about quality management through inspection.
  8. Explain about inspection procedure.
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Reg. No. : .....

D 2249

Q.P. Code : [D 11 PCDF 09]

(For the candidates admitted during 2011 onwards)

M.Sc. DEGREE EXAMINATION, MAY 2014.

Second Year

CDF

TEXTILE TESTING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions

(5 × 20 = 100 marks)

1. Explain about working principle of conditioning oven.
2. Describe about working principle of black board tester.
3. Describe about working principle of fabric tensile strength.
4. Explain about working principle of Martindale abrasion tester .
5. Describe about working principle of Shirley stiffness tester.

6. Explain about working principle of Shirley air permeability tester.
  7. Explain about working principle of tearing strength tester.
  8. Describe about colour fastness by using crocking test.
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Reg. No. : .....

D 2021

Q.P. Code : [D 07 JMC 01]

(For the candidates admitted from 2007 onwards)

M.A. DEGREE EXAMINATION, MAY 2014

First Year

Journalism and Mass Communication

INTRODUCTION TO COMMUNICATION

Time : Three hours

Maximum : 100 marks

Answer any FIVE question.

All questions carry equal marks.

(5 × 20 = 100)

1. How far communication media have affected standard of living? Explain.
2. Discuss any two models of communication in detail with illustrations.
3. What do you mean by "Mass Communication"? Describe various types of communication
4. Discuss critically the functions of communication. What are its objectives?

5. Explain the term semiotics. Discuss its significances in understanding the meanings of media text.
  6. Describe the role of communication in bringing communication changes in rural India by giving suitable examples.
  7. Explain how public opinion is formed. How can mass media play an effective role of gatekeeper in the society?
  8. Write an essay on contribution of media in social change.
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