

**BHARATHIAR UNIVERSITY: COIMBATORE- 46**  
**SCHOOL OF DISTANCE EDUCATION**  
**TIME-TABLE FOR MAY 2019 EXAMINATIONS**

**COURSE : MBA RETAIL MANAGEMENT II YEAR - ANNUAL PATTERN**

( CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

YEAR	DATE	DAY	SESSION	TITLE OF THE PAPER	SUB CODE	Q.P CODE	BATCH
II	15.05.19	WED	AN	BUYER BEHAVIOUR	23A	07DMB-RM57	2007-08 Aca. Year & Onwards
II	16.05.19	THU	AN	RETAIL OPERATIONS MANAGEMENT	23B	07DMB-RM58	-do-
II	17.05.19	FRI	AN	INTERNATIONAL RETAILING	23C	07DMB-RM59	-do-
II	21.05.19	TUE	AN	RETAIL PLANNING	23D	07DMB-RM60	-do-
II	22.05.19	WED	AN	LOGISTICS AND SALES PROMOTION	23E	07DMB-RM61	-do-
II	23.05.19	THU	AN	RETAIL SALES TECHNIQUES AND PROMOTIONS	23F	07DMB-RM62	-do-
II	24.05.19	FRI	AN	DIRECT & NETWORK MARKETING	23G	07DMB-RM63	-do-
<b>Additional Papers for the candidates admitted from the Academic year 2011-12 &amp; Onwards)</b>							
II	25.05.19	SAT	AN	BUSINESS ENVIRONMENT AND ETHICS	23H	07DMB11	2007-08 Aca. Yr. & Onwards
II	26.05.19	SUN	AN	STRATEGIC MANAGEMENT	23J	07DMB13	-do-

SESSION: FN : FORENOON : 10.00 A.M. TO 1.00 P.M.  
AN : AFTERNOON : 2.00 .PM. TO 5.00 P.M.

**CONTROLLER OF EXAMINATIONS i/c.**

COIMBATORE - 46  
DATE : 29.03.2019