

Reg. No. :

D 1586

Q.P. Code : [07 DMB-IB 43]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

International Business

**INTERNATIONAL HUMAN RESOURCE
MANAGEMENT**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Discuss the importance of international human resource management.
2. Explain the impact of intercountry differences on human resource management.
3. Elucidate the role of cultural understanding in HR planning.
4. What are the methods of performance appraisal in a global context?

5. Define compensation. Explain the factors affecting compensation systems.
 6. Describe the various selection techniques and their merits and demerits.
 7. What are the key issues in international labour relations? Discuss in detail.
 8. What are the HR practices followed in India and China? Explain.
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Q.P. Code : [07 DMB-IB 44]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

International Business

INTERNATIONAL BUSINESS ENVIRONMENT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Differentiate the features of micro environmental factors.
2. Explain the various concepts involved in business mannerism.
3. Discuss the special features of world financial environment.
4. Elaborate the various ways to attain sound regional grouping.

5. Elaborate the terms UNCIAD with suitable examples.
 6. Explain the features of ISO.
 7. Write notes on the followings
 - (a) EFTA
 - (b) LAFTA
 8. Explain the role of environmental law in environmental protection.
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M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

International Business

INTERNATIONAL MARKETING MANAGEMENT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Discuss the functions and barriers of International marketing management Justify with examples.
2. Discuss the importance of 5 P's in international marketing management. Elaborate the utility of 5P's in Asian market scenario.
3. Explain the product strategies and product planning. Critically examine the role of cultural understanding in international marketing management.

4. Elaborate the various techniques involved in retaining customer value and satisfaction.
 5. Describe the various techniques involved in implementing Total quality marketing.
 6. Write short notes on the followings :
 - (a) Foreign market entry strategies
 - (b) Pros and Cons of Globalization.
 7. Discuss the importance and functions of Business Process Re-engineering.
 8. Enlist the recent trends of E-business in international marketing management.
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D 1589

Q.P. Code : [07 DMB-IB 46]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

International Business

**INTERNATIONAL FINANCIAL AND MANAGEMENT
ACCOUNTING**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Distinguish between financial and management accounting.
2. What are the duties and responsibility of management accountant?
3. Discuss the various methods of financial statement analysis.

8. Prepare a flexible budget for overheads on the basis of the following data. Ascertain the overhead rates at 50%, 60% and 70% capacity.

At 60% capacity.

	Rs.
Variable overheads	
Indirect material	6,000
Indirect labour	18,000
Semi-variable overheads	
Electricity (40% fixed)	30,000
Repairs (80% fixed)	3,000
Fixed overheads	
Depreciation	16,500
Insurance	4,500
Salaries	15,000
Total overheads	93,000
Estimated direct labour hours	1,86,000

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Q.P. Code : [07 DMB-IB 47]

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M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

International Business

INTERNATIONAL BUSINESS LAW

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. A contract is defined as 'an agreement enforceable by law'. Discuss.
2. How a contract of sale is made? State the necessary formalities of such a contract briefly.
3. What are the usual express and implied terms in a charter party? What is the effect of breach of any of them?
4. What are the provisions of passing of risk in international sale contract? Explain.

5. How far the Stockholm conference achieves its objectives of international cooperation on the environment?
 6. Explain the role of international law on international business.
 7. Outline the general principles of the Basel convention on transboundary movements of hazardous wastes and their disposal.
 8. Explain the nature of a contract of sale of goods and bring out clearly the distinction between a sale and agreement to sell.
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Reg. No. :

D 1591

Q.P. Code : [07 DMB-IB 48]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

International Business

INTERNATIONAL BANKING

Time : Three hours

Maximum : 100 marks

Answer any FIVE out of Eight questions.

All questions carry equal marks.

(5 × 20 = 100 marks)

1. Discuss in detail about fixed and flexible exchange regime.
2. What are the various instruments of euro currency market? Discuss them in detail.
3. Explain the principal methods of foreign currency translation methods.
4. What are the characteristic features of multinational banking?

5. What is Euro-currency market? Explain its functions.
 6. What are the procedures involved in opening a letter of credit?
 7. Discuss the role of international financial institutions in international banking.
 8. What are the facilities provided by international money market instruments?
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Reg. No. :

D 1592

Q.P. Code : [07 DMB-IB 49]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

International Business

GLOBAL BUSINESS ETHICS

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Elaborate the nature and purpose of ethics and morals for organizational interests in global context.
2. Elaborate the role of corporate social responsibility and ethical issues in corporate governance of South Asian context.
3. Describe the emerging issues in consumer protection in Asia. Explain the cultural impact on cultural diversification in global business scenario.
4. Explain the creative strategies to overcome RACE preferences in recruitment process. How can ethics in work place be used for an effective management?

5. What do you mean by conservation of Natural resources? Enlist the techniques involved in protecting the natural environment.
 6. Write short notes on the followings
 - (a) Water Pollution
 - (b) Depletion of Natural resources
 7. Describe the contemporary issues in accounting and finance ethics in India. Justify your views with appropriate examples.
 8. Elucidate the various taxation issues and common problems in global Business ethics and deduce the recent methods of solving those issues.
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