

Reg. No. :

D 2604

Q.P. Code : [07 DMB-E 78]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Entrepreneurship

ENTREPRENEURIAL FINANCE

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions

All questions carry equal marks.

(5 × 20 = 100)

1. Discuss the importance and difficulties involved in capital budgeting.
2. What is Risk analysis? Discuss the various types of risks.
3. What are the various long term sources of finance? Bring out its characteristics.
4. Discuss about the role of banks and financial institutions in providing short term finance.

5. What do you mean by inventory management? Discuss various methods of inventory management.
 6. Discuss the role and importance of venture capital in India.
 7. Define hire purchase. What are the methods in evaluation of hire purchase proposals?
 8. Discuss the steps involved in preparing the financing plan.
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Reg. No. :

D 2605

Q.P. Code : [07 DMB-E 79]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Entrepreneurship

ENTREPRENEURSHIP DEVELOPMENT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Define entrepreneurship. Discuss the importance qualities of an successful entrepreneur.
2. Discuss the role of entrepreneurship in economic development.
3. Discuss the role of consultancy organizations in promoting entrepreneurs.

4. Write short notes on
 - (a) Entrepreneurial promotion
 - (b) Entrepreneurial change.
 5. What are the steps involved for starting a small industry?
 6. Discuss about international entrepreneurship and its opportunities.
 7. What are the management decisions involved in a new venture launch?
 8. Briefly discuss the role of Central and State Government in promoting entrepreneurship.
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Reg. No. :

D 2606

Q.P. Code : [07 DMB-E 80]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Entrepreneurship

PROJECT MANAGEMENT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 2 = 100)

1. Define project management. Discuss the various categories of project.
2. Discuss current issues in project management.
3. Discuss the process of project planning.
4. Write short note on
 - (a) Critical path Analysis
 - (b) Programme Evaluation and Review technique.

5. Discuss the role of bank in project financing.
 6. Briefly discuss the bottlenecks in project implementation.
 7. What are the tools and techniques involved in project monitoring.
 8. What is a project feasibility study. What are its various components.
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Reg. No. :

D 2607

Q.P. Code : [07 DMB-E 81]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Entrepreneurship

INFORMATION TECHNOLOGY AND E-COMMERCE

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

Answer questions carry equal marks.

(5 × 20 = 100)

1. What are the advantages of a computer? What are the various components of computer? Discuss.
2. Briefly discuss security issues involved in Internet.
3. Write short notes on :
 - (a) Start menu
 - (b) Recycle bin
 - (c) Windows explorer
 - (d) My computer.

4. What is mail merge? Explain with an example the various steps involved.
5. What are the advanced features of MS word?
6. What is a macro in Ms. Excel? Discuss the steps involved in creating and using Macros.
7. What is E-Commerce? Explain the advantages and limitations of E-Commerce.
8. Explain what is intranets and extranets. Discuss the role of intranets in Supply chain Management.

Reg. No. :

D 2608

Q.P. Code : [07 DMB-E 82]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Entrepreneurship

**TECHNOLOGY INNOVATION AND SUSTAINABLE
ENTERPRISE**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. What is Technology Innovations? Explain its importance.
2. Define Knowledge management. What are the business strategies related to knowledge management.
3. What is technology transfer? Discuss issues of policy, procedure and practices of technology transfer in joint venture.

4. Discuss the constraints and problems of technology transfer in Indian Business Environment.
 5. What is web marketing? What are the various benefits of web marketing?
 6. Discuss the various Do's and Don'ts on web.
 7. Write short notes on:
 - (a) Web marketing strategies
 - (b) Web Advertising.
 8. What is ERP? Discuss the steps in successful ERP implementation.
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Reg. No. :

D 2609

Q.P. Code : [07 DMB-E 83]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Entrepreneurship

BUSINESS PLAN AND ETHICS

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. What is Capital management? Bring out the four functions of Capital management each in brief.
2. State and explain the factors of successful business.
3. What are the competitive advantages of Business plan process?
4. Explain the nature of SBDC's.
5. Analyze the business plan components in detail. What are the limitations against this concept?

6. Discuss on various elements of business ethics and ethical issue in business.
 7. Discuss the need and importance of ethical decision making process.
 8. Explain the business ethics in a global economy.
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Reg. No. :

D 2610

Q.P. Code : [07 DMB-E 84]

(For the candidates admitted from 2007 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Entrepreneurship

MANAGING DIVERSITY

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Discuss the recent trends in Indian business environment.
2. How diversity in culture will affect the business operations? Discuss.
3. Explain the different types of competition theories. What is National Competitive Advantage?

4. How Indian companies are profiting from global expansion of their businesses? Explain with examples.
 5. What is the strategic response from Indian companies for managing competition from MNCs?
 6. Discuss the changes and amendments in Labour Laws in India in view of changing business environment.
 7. Explain essential features of Consumer Protection Act. In India.
 8. Write about the following:
 - (a) IRDA (5)
 - (b) GATT (5)
 - (c) TRIPS (5)
 - (d) Right to Information Act. (5)
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