

Reg. No. :

D 2648

Q.P. Code : [10 DMB-BF 134]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2014.

Second Year

Banking and Finance

FINANCIAL INSTITUTIONS AND SERVICES

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. (a) What are all the functions of Reserve Bank of India?
- (b) Discuss how the factors affecting the stability of Indian Financial System are addressed.
2. (a) Describe the recent trends in financial innovation in India with apt illustrations.
- (b) Explain the role of institutions such as IDBI, ICICI, and IFCI in uplifting Indian economy.

3. (a) Explain the role of banks in offering services and compare the performance of public and private sector commercial banks in the current scenario.
(b) Describe the usefulness of Commercial Paper to business houses.
4. (a) Discuss the evolution performance of and framework of Non-banking financial institutions.
(b) Detail the present status of Indian Insurance Industry.
5. (a) Explain the functions and framework of Indian Capital Market.
(b) Explain 'Factoring' State its applications.
6. (a) Explain the financial services such as lease finance, consumer credit and hire purchase with its advantages and limitations.
(b) Explain the process of Bills Discounting, Give Examples.
7. (a) Discuss various Pension Plans available to the Customer. Compare their features.
(b) Explain the Bank Capital adequacy norms in India.
8. (a) Describe the 'NPA' scenario in Indian Banks.
(b) Discuss the role of mutual funds in developing Indian economy.

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Second Year

Banking and Finance

MANAGEMENT CONTROL SYSTEMS

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. What is management control system? Explain in detail the basic elements of a control process. (20)
2. Discuss various types of responsibility centers. (20)
3. Discuss about capital budgeting and ratio analysis as a tool to management performance measurement. (20)
4. Explain about financial and non-financial performance measures with reference to balance score card. (20)

5. Design a management control system for a service organization of your choice and Discuss. (20)
 6. Discuss about benchmarking and total cost management. (20)
 7. Explain the following :
 - (a) Return on investment (10)
 - (b) Economic value added. (10)
 8. Discuss about the various steps involved in long-range plan. (20)
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(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2014.

Second Year

Banking and Insurance

BANKING AND INSURANCE MARKETING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Discuss how banking companies are marketing the Insurance products and also explain the special features of Insurance scheme offered by bonus.
2. Explain the marketing concept. Discuss how banks are marketing their various banking products in the present scenario. And also discuss how the banker is satisfying the need of a customer.
3. Elaborate the methods of pricing and strategy with reference to banking and insurance products.

4. Describe how communication channels are used for promotional mix for promotional efforts in insurance sector.
 5. Explain how the quality of service given to customer will be measured. Give explanations with suitable measures.
 6. Explain the various factors influencing customer behaviour in life insurance.
 7. Explain the various strategies to be adopted by banker as well as Insurance companies for CRM.
 8. Highlight the marketing environment with reference to banking and insurance in India.
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Reg. No. :

D 2651

Q.P. Code : [10 DMB-BF 137]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2014.

Second Year

Part III — Banking and Finance

MANAGEMENT OF BANKING AND INSURANCE
COMPANIES

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

1. Trace the origin and growth of commercial banking system in India.
2. State the importance of insurance in the Present situation.
3. Elucidate the role of development officer in the competitive scenario and also explain the duties of a development officer.
4. Explain the process involved in training agents and state the essential qualification of a successful agents.

5. Discuss the management function in insurance in detail.
 6. Explain the uses of reports, records, bank accounts, statement of advances, profit and loss accounts and balance sheets in elaborate manner.
 7. Give a detailed account about the working of insurance companies after the entry of foreign insurance companies.
 8. Highlight the importance of insurance contract and wage sign contract in detail.
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Reg. No. :

D 2652

Q.P. Code : [10 DMB-BF 138]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2014.

Second Year

Bank And Finance

COMMERCIAL BANKING AND ROLE OF RBI

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Analyse the strength and weakness of Indian financial system and suggest suitable revamping mechanisms.
2. List down and explain the problems and challenges of Indian commercial bankings.
3. Explain the rights of customers of Indian commercial banks and also highlight the current standard of awareness level of them.

4. What are the various financial instruments are transacted under term loan? Explain.
 5. Explain the various forms of financing methods under non-fund based limits and also explain their characteristics.
 6. Discuss the different method of assessing non-fund based limits.
 7. What are the various types of changes for creation of securities and monitoring of advantages? Explain.
 8. Bring down and explain the problems and challenges of management of non-performing assets.
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Reg. No. :

D 2653

Q.P. Code : [10 DMB-BF 139]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2014.

Second Year

Banking and Finance

MUTUAL FUND MANAGEMENT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. List down and explain the different types of Mutual funds.
2. Explain the role of mutual funds for the development of an economy of a nation.
3. Highlight the rights and obligations of investors of mutual funds.

4. Do you think that the regulators of mutual funds in India is discharging their duties and responsibilities in due volume and course? Explain.
5. Discuss the functions of distribution channel in mutual funds in India.
6. What are the basics taken and considered as evaluation factors to evaluate the performance of mutual funds? Explain.
7. Explain the problems and challenges of marketing of mutual funds products in India.
8. "There is a huge gap between the promised rate of return and actual rate of return in mutual funds in India" – Discuss.

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D 2654

Q.P. Code : [10 DMB BF 140]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2014.

Second Year

Banking and Finance

MERCHANT BANKING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. (a) List down various financial intermediaries and their functions.
- (b) Describe the functioning of Indian Financial System.
2. (a) Enumerate the operation of primary markets and its instrument in India.
- (b) Write notes on the following;
 - (i) GDR
 - (ii) ADR.

8. (a) Describe the procedure to be adopted for ECB by Indian MNC's.
- (b) Detail the role of SEBI. Is it effective today?
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