

Reg. No. :

D 2634

Q.P. Code : [10 DMB-BF 134]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Banking and Finance

FINANCIAL INSTITUTIONS AND SERVICES

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Why do you think financial markets are required? What are your views on proper regulation of these markets by RBI?
2. Discuss the evolution of Financial services in India. What are the problems faced by financial services industry in India?
3. Commercial banks in India have served their purpose. Do you agree? Validate your arguments.

4. (a) Discuss the various services provided by the UTI, in your view.
(b) Describe, briefly, the various debt instruments which are common in the financial markets.
 5. Mutual funds are an important segment of financial markets. How is this role performed? Also discuss the management of a mutual fund company.
 6. What is meant by commercial paper? What are the special features of development of commercial paper market in India?
 7. Differentiate 'Insurance' and 'Reinsurance' What factors in your view regulations and functions of insurance Industry?
 8. Compare and contrast 'Leasing' and 'Hire Purchasing'. Why do companies go for leasing of assets? Briefly explain.
-

Reg. No. :

D 2635

**Q.P. Code : [10 DMB-
BF-135]**

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Banking and Finance

MANAGEMENT CONTROL SYSTEM

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. How do you implement strategic planning?
Explain in detail.
2. Explain the various functions of responsibility centre.
3. Enumerate the characteristics and scope of Management Control System.
4. Discuss Management Control System in service sector.

5. Explain the difference between flexible budgeting and zero base budgeting.
 6. How can you apply ratio analysis to measure performance? Explain
 7. Explain the principles and objectives of management audit.
 8. Narrate the position of a controller in the structure of an organization.
-

Reg. No. :

D 2636

Q.P. Code : [10 DMB BFI 36]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Banking and Finance

BANKING AND INSURANCE MARKETING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. (a) Discuss in detail about how Segmentation Targeting and Positioning (STP) approach is used in Insurance Industry in India?
(b) Compare SIPs of Banking & Insurance Industries?
2. (a) Enumerate the importance and role of Relationship Marketing in selling Life Insurance?
(b) Formulate the marketing mix for the private banks?

- (b) "If Cash Reserve Ratio (CRR) is a cash mobilisation tool then it should also be applied to insurance, banks and mutual funds (MFs) as they also collect deposits" – Justify your argument.
8. (a) Explain, using examples, why understanding of service quality is essential for marketers in BFSI sector.
- (b) Analyze the banking needs of rural India and examine the initiatives taken up by banks to cater to these needs?
-

Reg. No. :

D 2637

Q.P. Code : [10 DMB –BF 137]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Banking and Finance

**MANAGEMENT OF BANKING AND INSURANCE
COMPANIES**

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Highlight the present structure of commercial banking system in India.
2. Explain the principles of banking in detail.
3. Explain the importance of insurance.
4. Enumerate the duties of development officer.
5. Explain the essential qualities of a successful agents.

6. Explain the management functions of insurance.
 7. Distinguish and explain insurance contract Vs. wage sing contract.
 8. Enumerate the duties of agents in the present competitive insurance business.
-

Reg. No. :

D 2638

Q.P. Code : [10 DMB-BF-138]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Banking and Finance

COMMERCIAL BANKING AND ROLE OF RBI

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Why were financial system reforms undertaken in India? Discuss.
2. What do you understand by commercial banking? What are the functions of a commercial bank?
3. What were the major developments in Indian banking during the consolidation phase?
4. Explain the general features of relationship between banker and customer.

5. Critically examine the RBI framework of working capital loans to industry in India till the early nineties.

 6. Write brief note on:
 - (a) Liability management of banks
 - (b) Asset management of banks.

 7. Describe the tools to measure the bank's liquidity position in detail.

 8. Enumerate the various types of charges for creation of securities.
-

Reg. No. :

D 2639

Q.P. Code : [10 DMB-BF 139]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Banking and Finance

MUTUAL FUND MANAGEMENT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

1. Briefly discuss the concept and role of "Mutual funds and also explain its legal structure".
2. Explain in detail about the various rights and obligations of investors with regards to mutual funds.
3. Elaborate in detail about mutual funds sales practices and its application in India.
4. Discuss the valuation and accounting of mutual funds in India.

5. What do you mean by Net Asset Value (NAV) in mutual fund? Explain in detail about its various components.
 6. Describe about the various strategies adopted by the investor in mutual fund investment.
 7. Give a detailed account on growth of mutual fund from its inception. Also explain the causes of slow growth of mutual funds in India.
 8. Explain the role of (SROs) Self Regulatory Organisations in Mutual fund in India.
-

Reg. No. :

D 2640

Q.P. Code : [10 DMB-BF 140]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2013.

Second Year

Banking and Finance

MERCHANT BANKING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Discuss the problems of financial services firms in India. Suggest suitable measures to overcome such problems.
2. Elaborate on the role and the relevance of SEBI in development and regulations of the securities market in India.
3. Explain the origin, structure and management of a stock exchange.
4. Elaborate the role of money market in India.

5. Discuss the scenario of factoring in India with specific reference to the working of factory institutions.
 6. Trace the evolution of hire purchase in India and explain the acts that are relevant to hire purchase.
 7. What are the causes for the slow growth of mutual funds in India? What are your suggestions to overcome this issue? Explain.
 8. Discuss the major issues confronting housing finance in India.
-