

Reg. No. :

D 1654

Q.P. Code : [10 DMB-BF 134]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

Banking and Finance

FINANCIAL INSTITUTIONS AND SERVICES

Time : Three hours

Maximum : 100 marks

Answer any FIVE out of Eight questions.

(5 × 20 = 100)

1. "There are many institutions which facilitate the capital market process in addition to banks" Identify these institutions and discuss the role played by them.
2. (a) Define the term "Financial services" and bring out the importance of such services.
(b) Discuss the problems faced by the providers of financial services in India.
3. (a) Briefly discuss the economic functions rendered by the commercial banks.
(b) Explain briefly the major developments in Indian banking sector in the last decade.

4. Who can be a "Issue manager" as per the SEBI regulations? Briefly describe the various activities undertaken by an issue manager while managing a public issue.
5. Why do companies go for leasing of assets? Explain the financial considerations affecting the buy or lease decision of a company.
6. Describe the structure of housing finance industry in India. Critically examine the role played by national housing bank in promoting the housing finance in India.
7. Describe the origin of venture capital in India. Describe the various stages of venture capital financing offered by the Indian venture capital companies.
8. Write short notes on any Four :
 - (a) Depository system
 - (b) Regulation of Insurance services in India
 - (c) Secured Premium notes
 - (d) Credit rating
 - (e) Factoring
 - (f) Mutual funds.

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M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

Banking and Finance

MANAGEMENT CONTROL SYSTEM

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Discuss the scope and concept of Management Control System.
2. Write short notes on:
 - (a) Goal congruency
 - (b) Cost centre
 - (c) Financial Audit.
3. Explain the different types of responsibility centres.

4. Enumerate the steps involved in management control process.
 5. Explain transfer price with a suitable example.
 6. Describe the various methods of performance evaluation.
 7. Describe the management control system in health care organization.
 8. How do you implement strategic planning? Explain in detail.
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Banking and Finance

BANKING AND INSURANCE MARKETING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. (a) Highlight the role of technology in providing better services to customers in banking industry?
- (b) Elaborate on the customer expectations with reference to Banking and Insurance?
2. (a) Explain, using examples, the promotion strategies adopted in banking and insurance sector?
- (b) Describe the factors influencing customer behaviour in banks while choosing an insurance product?

- b) Discuss the role of technology in increasing the convenience of customers in banks?
 - (a) Analyze the changes occurring in the Indian banking sector?
 - (b) How these changes are likely to influence the way banking will be done in the future?
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M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

Banking and Finance

MANAGEMENT OF BANKING AND INSURANCE
COMPANIES

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Highlight the principles of Insurance in detail.
2. Explain the nature of Insurance Contract.
3. Enumerate the Role of Development Officer.
4. Explain the methods of Recruitment and Selection of Agents.
5. Explain the major advantages of Balance Sheet and reports.

6. Explain the structure of Commercial Banking System in India.
 7. Explain the different method of training of Agents.
 8. Elucidate the role of Development Officer in the Present Competitive Insurance business.
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D 1658

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M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

Banking and Finance

COMMERCIAL BANKING AND ROLE OF RBI

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Analyze the monetary policy of Reserve Bank of India.
2. Briefly discuss the innovative financial instruments offered by the corporate that have emerged in the Indian financial system in recent years.
3. Enumerate the role of commercial banks in a developing country.

4. Describe the tools available to banks to manage their Non-Performance Assets.
 5. Describe the main features of the system of financing of Industry of banks after the early nineties.
 6. Briefly describe the main functions of RBI.
 7. Discuss the capital adequacy under base II guidelines in banking sector.
 8. Briefly outline the main elements of the RBI guidelines relating to asset-liability management practices.
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D 1659

Q.P. Code : [10 DMB-BF 139]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

Banking and Finance

MUTUAL FUND MANAGEMENT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. What do you mean by mutual funds? How does it differ from other investments in terms of risk and returns? Also explain the various types of mutual funds in India.
2. Explain the role of various regulators with regards to the regulations of mutual funds in India.
3. Give a detailed note on funds distribution, sales practices and investor services of mutual funds in India.
4. Describe in detail about the measurement and evaluation of mutual fund performance in India.

5. Elaborately explain about the taxation and accounting of mutual funds.
 6. What do you mean by management of mutual funds? How do investor advisory services assist and recommend investors in planning their strategies for mutual fund investment?
 7. What is offer document of mutual fund? Explain the various contents of offer document and also elaborate about the prospectus of mutual fund.
 8. Explain the importance of mutual fund and also discuss the growth the mutual funds in India.
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D 1660

Q.P. Code : [10 DMB-BF 140]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, DECEMBER 2013.

Second Year

Banking and Finance

MERCHANT BANKING

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain the various components of financial system.
2. Detail the measures of rejuvenation and reactivation of Indian Capital Market initiated by the SEBI.
3. Explain the role of intermediary institutions in the development of the stock market in India.
4. Explain the various instruments in money market with suitable examples.

5. What are the major credit rating agencies of India? Explain the nature of these credit rating agencies of both public and private.
 6. Explain the roles played by different players in the lease market in India.
 7. State the pre-issue and post-issue obligations which are part of issue management of merchant bankers in India.
 8. Discuss the regulatory framework for mutual funds in India.
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