

Reg. No. :

D 1563

Q.P. Code : [07 DVC 07]

(For the candidates admitted from 2007 onwards)

B.Sc. DEGREE EXAMINATION, MAY 2014.

Third Year

Part III – Visual Communication

AUDIOGRAPHY

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

1. Discuss about the nature of sound waves and elements of Audio.
2. Describe the characteristics of mono and stereo sound and differentiate their process of broadcast.
3. Prepare a list of recording equipment's and write the characteristics of various types of microphones.
4. What are the various guiding principles in the use of microphones? Illustrate with suitable examples.

5. Write the process of high-fidelity audio recording and highlight the various standards of audio recording.
 6. Write an essay on the significance of sound effects and various types of sound effects with suitable examples.
 7. Describe various features and configurations of editing and mixing equipment's and tools.
 8. Define Digital Audio. Explain any Three Audio Attributes which change the effect of Audio.
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Third Year

Part III — Visual Communication

COMMERCIAL BROAD COSTING

Time : Three hours

Maximum : 100 marks

Answer any FIVE of the following.

All questions carry equal marks.

(5 × 20 = 100)

1. Discuss in detail the script format used in television and radio.
2. How to Attend a Reality TV Show Casting Call?
3. What is mood of colour? How make use of colour in ad film production in terms of costume, set graphics and more?
4. Define Sound track and discuss the five types of recording.

5. Describe the on-line and off-line process of editing in Non-linear editing technique.
 6. What is film budgeting? What are the tactics for cutting costs?
 7. Discuss Tasks and functions of production companies.
 8. Location filming has several advantages over filming on a studio set — Explain.
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B.Sc. DEGREE, EXAMINATION, MAY 2014.

Third Year

Part III — Visual Communication

ELEMENTS OF FILM AND VIDEO PRODUCTION

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Briefly explain about basic controls in Camera.
2. Describe the form and formula of screen play.
3. Write short notes on
 - (a) ENG.
 - (b) Color temperature.
 - (c) Atmospheric lighting.
 - (d) Composition.
4. Illustrate the size elements of the edit.

5. Write short notes on
- (a) OB Van.
 - (b) HDTV.
 - (c) IPTV.
 - (d) Communication satellites.
 - (e) DTH.
6. Illustrate basic three-point lighting techniques.
7. What is the role of
- (a) Director.
 - (b) Cinematographer.
 - (c) Floor manager.
 - (d) production manager.
8. Briefly explain about digital video camera types and its features.
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