

Reg. No. : .....

**D 2075**

**Q.P. Code : [07 DCD 04]**

(For the candidates admitted from 2007 onwards)

**B.Sc. DEGREE EXAMINATION, DECEMBER 2013.**

**Second Year**

**Costume Design and Fashion**

**FASHION AND CLOTHING PSYCHOLOGY**

**Time : Three hours**

**Maximum : 100 marks**

**Answer any FIVE questions.**

**(5 × 20 = 100)**

1. Describe about factors influencing fashion changes.
2. Explain about role of costume as a status symbol with suitable example.
3. Give an account on consumer groups in fashion cycles.
4. Explain about the types if displays and elements of display.

5. Explain about the selection of models for fashion show.
  6. Describe about Indian fashion designers.
  7. Explain about contributions of well known designers from America.
  8. Explain about the importance of France fashion center to clothing psychology.
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**B.Sc. DEGREE EXAMINATION, DECEMBER 2013.**

**Second Year**

**Costume Design and Fashion**

**ORGANIZATION OF GARMENT UNIT**

**Time : Three hours**

**Maximum : 100 marks**

**Answer any FIVE questions.**

**(5 × 20 = 100)**

1. Describe about the types of entrepreneurship.
2. Explain about the difference between entrepreneur and manager management.
3. Explain about SBI organizational structure of a garment unit.
4. Explain about production planning and control.
5. Explain about the different department in a garment unit.
6. Describe about importance of factory design.

7. Explain about performance of Indian garment exports.
  8. Explain about role of merchandisers in a garment unit.
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