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Reg. No. : .....

**D 3513**

**Q.P. Code : [07 DBM 01/  
07 DBBA 01]**

(For the candidates admitted from 2007 onwards)

**B.B.M./B.B.A. DEGREE EXAMINATION, JUNE 2008.**

**First Year**

**Part III — Business Management/Business  
Administration**

**MANAGEMENT PROCESS**

**Time : Three hours**

**Maximum : 100 marks**

**Answer any FIVE questions.**

**Each question carries equal marks.**

**(5 × 20 = 100)**

- 1. Define 'organization'. Explain the factors to be considered in the establishment of an organization.**
- 2. Describe the Elton Mayo's contributions to human relations approach.**
- 3. Examine the merits and demerits of various types of planning.**

4. What is functional organization? Give a detailed account of the merit and demerits of such an organization.
5. Briefly discuss about the recent trends and new perspectives in management.
6. What are the devices of control? Discuss about the special techniques of control.
7. Explain management and state its functions.
8. 'Decision making is the primary task of the management'. Discuss this statement and explain the process of decision making.

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D 3514

Q.P. Code : [07 DBM 02/  
07 DBBA 02]**www.asinstitute.in**

(For the candidates admitted from 2007 onwards)

B.B.M/B.B.A. DEGREE EXAMINATION, JUNE 2008.

First Year

Part III – Business Management/Business  
Administration

ACCOUNTING FOR MANAGERS

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Explain the rules of the double entry system with example. Explain the advantages and disadvantages.
2. Prepare Ledger Accounts for the following transactions in the books of x :

	Rs.
June 1 Started business with cash	45,000
June 1 Paid into bank	25,000

June 2	Goods purchased for cash	15,000
June 3	Purchase of furniture and payment by Cheque	5,000
June 5	Sold goods to Y	4,000
June 10	Goods purchased form Z	7,000
June 18	Goods returned by Y	200
June 21	Paid telephone rent for 1 year	1,000
June 30	Paid for :	
	Stationary	200
	Rent	1,000
	Salaries for staff	5,000

3. From the following Trail balance of Mr. X, prepare a Trading and Profit and Loss Account for the year ended on 31.12.2000 and balance sheet as on that date, after giving effect to the adjustments.

	Dr.	Cr.
	Rs.	Rs.
Capital		1,80,000
Drawing	32,500	
Stock (on 1.1.2000)	1,74,450	
Return Inwards	5,540	
Carriage Inwards	12,400	



Adjustments :

(a) Increase bad debts by Rs. 6,000. Make provision for Doubtful Debts @ 10% and Provision for Discount on Debtors @ 5%.

(b) The value of the closing stock is Rs. 1,87,920

(c) Wages include Rs. 2,000 paid for the erection of Machinery on 1.1.2000

(d) Provide depreciation on machinery @ 10% p.a.

4. Explain in detail the distinction between Cost Accounting and Management Accounting.

5. Explain the various classifications of cost with example.

6. Two materials, X and Y , are used as follows :

Minimum usage : 50 units per week each,

Maximum usage : 150 units per week each,

Normal usage : 100 units per week each,

Ordering quantities : X-600 units, and Y-1000 units

Delivery period : X-4 to 6 weeks, Y-2 to 4 weeks

Calculate for each material

- (a) Minimum level
- (b) Maximum level
- (c) Ordering level

7. Standard time allotted for a job is 20 hours and rate per hour is Rs. 2 plus a dearness allowance @ 50 paise per hour worked.

The actual time taken by a worker is 15 hours. Calculate the earnings under (a) Time system (b) Piece wage system (c) Halsey Plan (d) Rowan Scheme

8. Prepare a flexible budget for the overheads on the basis of the following data. Ascertain the overhead rates at 50%, 60% and 70% capacity.

	At 60% Capacity
Variable overheads :	Rs.
Indirect material	6,000
Indirect labour	18,000
Semi-variable overheads :	
Electricity (40% fixed 60% variable)	30,000
Repairs (80% fixed 20% variable)	3,000

Fixed overheads:

Depreciation	16,500
Insurance	4,500
Salaries	15,000
Total overheads	93,000
Estimated direct labour hours	1,86,000

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Reg. No. : .....

D 3515

Q.P. Code : [07 DBM 03/  
07 DBBA 03]

(For the candidates admitted from 2007 onwards)

B.B.M./B.B.A. DEGREE EXAMINATION, JUNE 2008.

First Year

Part III — Business Management /  
Business Administration

*Allied* — MATHEMATICS FOR MANAGEMENT

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. A salesman visits 274 housewives in a town to find out their views about three products A, B and C. He finds that 157 use A, 98 use only A, 22 use all the three, 14 use A and C but not B, 39 use B and C, 48 use only B.

- Which product is most popular to his inquiry?
- How many use product C only?
- What fraction use atleast two products?
- What percent use only one of the products?

2. Find the inverse of

$$\begin{bmatrix} 2 & 3 & 4 \\ 3 & 2 & 1 \\ 1 & 1 & -2 \end{bmatrix}$$

3. A man repays a loan of Rs. 3,250 by paying Rs. 20 in the first month and then increases the payment by Rs. 15 every month. How long will it take to clear his loan?
4. Discuss the various types of classifications of data with example.
5. Define AM, GM, HM. Explain its merits and demerits.
6. Calculate the Mean, Median and Mode of the following :

Class	Frequency
1-10	3
11-20	7
21-30	13
31-40	17
41-50	12

Class	Frequency
51-60	10
61-70	8
71-80	8
81-90	6
91-100	6

7. Ten competitors in a beauty contest are ranked by three judges in the following order :

Judge 1: 1 4 6 3 2 9 7 8 10 5

Judge 2: 2 6 5 4 7 10 9 3 8 1

Judge 3: 3 7 4 5 10 8 9 2 6 1

Use Rank correlation coefficient to determine which pair of Judges have the nearest approach to common taste in beauty.

8. Explain any four methods of finding trend in a time series.

